

Karim Whalen

Graphic Design Specialist

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PROFESSIONAL PROFILE

Creative and motivated production artist and graphic designer with over fifteen years of industry experience and a proven record of product management and planning, vendor and client print coordination, developing of digital catalogs and libraries, Managed social media design and marketing with cross-functional team building. Holds a demonstrated record of organized and quality production of design projects, demonstrating exceptional communication skills and adaptability. Goal-oriented professional willing to take initiative in formulating new ideas and strategies to invigorate corporate messaging through marketing and trend data analyzation. Will provide phenomenal artistic leadership and teamwork to enhance and expand organizational objectives.

EDUCATION

University of Maryland Global Campus

BA, Graphic Communication – Summa Cum Laude 4.0 GPA

Maryland Institute College of Art

Graphic Design/Illustration

Phi Kappa Phi Honor Society – Member, Chapter 22-UC

PROFESSIONAL EXPERIENCE

Graphic Designer / Visual Artist - The Johns Hopkins Applied Physics Lab – Present

Graphic Design Specialist - American Association of Retired Persons – July – Oct 2021

Graphic Design Consultant - American Petroleum Institute - January 2016 – May 2018

Freelance Illustrator - Take2games – February 2015 - May 2015

Freelance Designer - Centers for Disease Control and Prevention - April 2013 – June 2013

Freelance Graphic Designer - Mack/Crouse Group – July 2012 - August 2012

Freelance Graphic Designer - American University College of Law - April 2012 – May 2012

Proposal Formatter - URS Corporation - March 2011- December 2012

Desktop Publisher - Baltimore City Community College - November 2000 – June 2008

WORK HISTORY

- Managed, redesigned and supervised creation of graphic art collateral materials including sell sheets, presentation templates, merchandisers, catalogs, books, brochures, posters, flyers, postcards. Orchestrated rebranding efforts for a more contemporary look.
- Conceptualized and developed layouts, packages and advertisements best highlighting appropriate messaging and staying within current brand guidelines.
- Conducted interviews while participating in 5 search committee assignments.
- Performed printing and mounting of posters and exhibits working with Packaging Engineers to design graphics for product merchandisers and check proof for accuracy.
- Preparing work for PowerPoint and Keynote presentations for over 20 presentations.
- Led team on company-wide diagnosis of digital filing systems in order to reduce and consolidate files between divisions, expand storage capacity, and overhaul archaic storage methods to redefine and reorganize for easy access to 1000's of files in a digital library.
- Created specs and verified artwork from printer and vendors, colors, copy content, pictures, and lay-out remain correct.

SOFTWARE

- Adobe InDesign Creative Cloud
- Microsoft Office Applications
- Creating Section 508 accessibility (PDF)
- Keynote
- Adobe Illustrator Creative Cloud
- Adobe Photoshop Creative Cloud